



# ATHULIAM

*Retail Special*

## BUSINESS

*Reference Sale*

*All in 1 - One 4 all*

*Franchisee Partnership*

*Work From Home*

*Direct Selling*

[www.myathuliam.com](http://www.myathuliam.com)



# *Creative, Exclusive and Beyond Direct Selling*

● Athuliam Family Option - A



● Athuliam Family Option - B



● Retail Se Network



● Partnership Program



● Work from Home



● Reference Sales



*Creative and Excellent Business Platform*

# A complete range of Cosmetic & Wellness Products



key ingredients- **TOMATO** extract, **aloe vera**, glycolic, vitamin E

very effective on pigmentation and blemishes

rejuvenates the skin encouraging the shedding of old & dead skin cells

reduce fine lines improves skin texture & tone unblock & cleanses the pores

remove dirt & impurities it makes skin smooth and bright

HAIR ACTIVIZER

Facial Scrub Bamboo-Lime

## BENEFITS

- RESTRUCTURE HAIR FIBER
- STRONGER & HEALTHIER HAIR
- ANTI - HAIR FALL
- ADDS SHINE TO YOUR HAIR
- IMPROVES SCALP HEALTH
- PROVIDES MOISTURE TO HAIR
- STRENGTH HAIR FOLLICLE
- REPAIRING THE DAMAGED HAIR
- IMPROVES HAIR PROTEIN

UBTAN Facial Scrub

Moisturizing Shampoo

Moisturizing Hair Masque

Oatmeal Facial Scrub

AMINO BLEACH MILK & KASHMIRI KESAR

Home Care

Kitchen Care

FMCG

Coming soon....



# VISION & MISSION

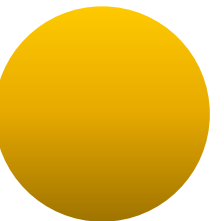


## Vision

To Create a better  
Everyday  
Living

## Mission

To Create  
Economic Stability  
For every Athuliam  
Associate



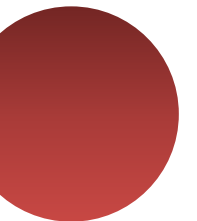
**Athuliam  
Activation- 1000 BV**

**अतुल्यम एक्टिवेशन 1000 BV**



**Athuliam Special  
Activation- 500 BV**

**अतुल्यम स्पेशल ऑप्शन एक्टिवेशन 500 BV**



# Athuliam Special Options Activation - 500 BV

500 BVs

Family Option - A

Family Option - B

Activation

Female Child Special

Parents Special



# Benefits of Activation

## अतुल्यम बिज़नेस एक्टिवेशन के लाभ



Referral Bonus

01

Matching Bonus

02

Super Bonus

03

04

20%

20%

8%

\*Star Benefits up to 100 Cr.

Generation Bonus

05

Cheque Match Bonus

06

Rank & Rewards

07

\*40%

\*100%

\*15%

\*Conditions apply

Direct Referral  
Bonus 20%

डायरेक्ट रेफरल बोनस - 20%



₹200



₹200



₹200

असीमित डायरेक्ट लगाने की सुविधा।  
2 डायरेक्ट के बाद लगाई गयी सभी ID ग्रुप A या ग्रुप B में प्लेस होंगी।





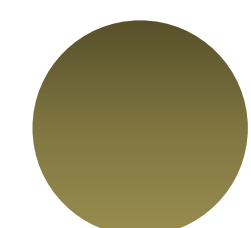
Matching Bonus  
Rs. 200 Pair

मैचिंग बोनस - ₹ 200 प्रति पेअर



1000 Royalty  
Points Free

2:1 or 1:2 = ★ Star

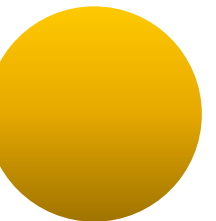


# Athuliam Star Benefit

Get Special Royalty Points once you become star and see the Real Escalation of the Royalty Points in a real and genuine manner



\*Conditions apply



 \*Star Rank

Achievement Benefits

\*स्टार रैंक अचीवमेंट लाभ



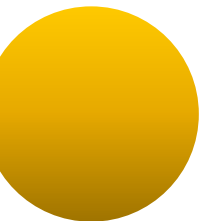
Achievement	Qualification	₹ Benefit
Star	2 Star	1000
Silver Star	6 Star	1500
Super Star	18 Star	4500
Gold Star	30 Star	7500
Mega Star	50 Star	10500
Manager	100 Star	25000
Elite Manager	250 Star	62500
Pearl	450 Star	125000
Platinum	1000 Star	250000

Eligibility 60 : 40

Eligibility 60% : 40%

\*Benefits on Next Basis

\*Conditions apply



 \*Star Rank

Achievement Benefits

\*स्टार रैंक अचीवमेंट लाभ



Achievement	Qualification	₹ Benefit
Diamond	2000 Star	500000
Blue Diamond	4500 Star	1125000
Gold Diamond	12000 Star	3000000
Silver Crown	40000 Star	10000000
Gold Crown	125000 Star	31250000
Vice President	300000 Star	75000000
President	600000 Star	150000000
Director	1200000 Star	300000000
Gold Director	1800000 Star	450000000

Eligibility 60% : 40%

\*Benefits on Next Basis

Eligibility 60 : 40

\*Conditions apply



\* Super Bonus  
8% CTO

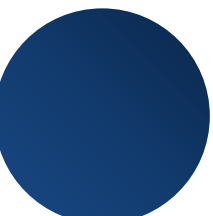
\* सुपर बोनस - 8% CTO



10,000 BV : 10,000 BV

1 S.B Point

\*Conditions apply

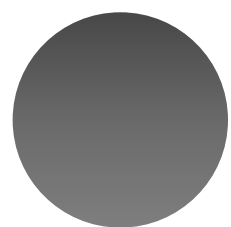


# Athuliam Rewards

# अतुल्यम रिवाॅर्ड



\*Conditions apply



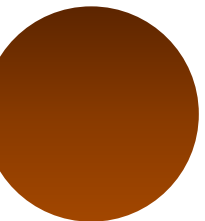
## \*Ranks & Rewards

## \*रैंक तथा रिवॉर्ड



Rank	Reward
Star	1000 Royalty Points
Silver Star	Laptop Bag
Super Star	Branded Smart Watch
Gold Star	Juicer Mixer Grinder
Mega Star	Trip To Manali
Manager	Smart Mobile Phone
Elite Manager	Goa Tour
Pearl	Electric Scooty
Platinum	Malaysia Tour + 1* L Mediclaim

\*Conditions apply



## \*Ranks & Rewards

## \*रैंक तथा रिवॉर्ड



Rank	Reward
Diamond	Royal Enfield Bike
Blue Diamond	Car up to 7 Lakh
Gold Diamond	Hyundai Creta
Silver Crown	Audi A4 / Mini Cooper
Gold Crown	Land Rover Defender Car
Vice President	Flat Up to 4 Crore
President	Flat up to 7 Crore
Director	Villa up to 15 Crores
Gold Director	Villa up to 25 Crores

\*Rewards on Next Basis \*Conditions apply



# Repurchase Plan



SALE

%

Level  
Bonus

Matching  
Bonus

Leadership  
Bonus

Car  
Fund

Royalty

House  
Fund

Repurchase Matching  
Bonus up to - \*40%

रीपरचेस मैचिंग लाभ - \*40% तक

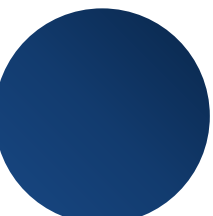


500 : 500 1 Mega Point	*25%	Match. Income
Mega Points - 20	*5%	Leader. Fund
Mega Points - 30	*4%	Car Fund
Mega Points - 50	*3%	House Fund
Mega Points - 75	*3%	Royalty

\*Benefits from Company Turnover thru Point Value Calculation

1 Mega Point - 500 : 500

\*Conditions apply



Special Activation  
Bonus up to - \*40%

स्पेशल ऑप्शन तथा रीपरचेस बोनस - \*40% तक



Silver Star	500 - 3000	BVs	12%
Super Star	3001-7500	BVs	16%
Gold Star	7501-20000	BVs	20%
Mega Star	20001- 50000	BVs	24%
Manager	50001-150000	BVs	28%
Elite Manager	150001- 250000	BVs	32%
Pearl	250001- 500000	BVs	36%
Platinum	500500 & Above	BVs	40%

\*Income from Special Activation

\*Conditions apply



\*Special Activation  
Same Rank Benefit

\*स्पेशल एक्टिवेशन एक सामान रैंक लाभ



Mega Star

4%

Mega Star

Manager

4%

Manager

Elite Manager

4%

Elite Manager

Pearl

4%

Pearl

Platinum

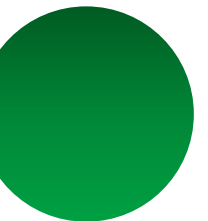
4%

Platinum

\*Benefit from being at same Rank

\*यह बेनेफिट आपको फॅमिली ऑप्शन एक्टिव बिज़नेस से मिलता है।

\*Conditions apply



# Cheque Match Bonus - 20 Levels

चेक मैच बोनस - 20 लेवल से

Family Option A  
B

5%  
Of Team's Family  
Options  
Activation  
Income



2.5%  
Of Team's  
Repurchase  
income

Repurchase  
Bonus



\*This income is a percentage of Your team's income from Special Option & Repurchase Activation

\*Conditions apply



Special Activation  
Royalty - \*20% CTO

स्पेशल ऑप्शन एक्टिवेशन रॉयल्टी CTO - \*20%



Gold Star

5000 : 5000 - 12%

1 Silver Royalty Point

Mega Star

10000 : 10000 - 8%

1 Gold Royalty Point

\*Special Activation Royalty through Point Value Calculation

\*Conditions apply



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# Creative & Exclusive Business Options



Athuliam Family Option - A



Athuliam Family Option - B



REFERENCE SALES



RETAIL SE NETWORK



# Creative & Exclusive

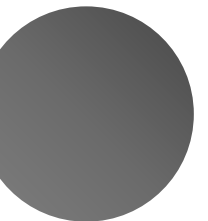


## Athuliam Family Option - A

A Very Special and Rare Program Designed by Athuliam for the Parents blessed with a Daughter. This Program Offers a very special lifetime Benefits to the female child.

*Proud to have a Daughter*

\*Conditions apply





# Creative & Exclusive

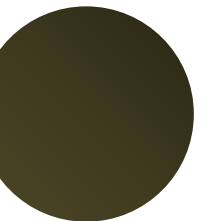


## Athuliam Family Option - B

A Very Special and Rare Program Designed  
by Athuliam for the Parents of Athuliam  
Associates through which a special Lifetime  
support is offered for the Athuliam Parents

*Love my Parents*

\*Conditions apply



# Creative & Exclusive

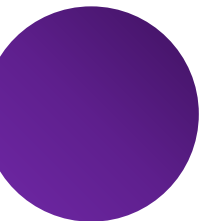


## Retail Se Network

A Specially designed Income and Sales Program for Pan India Retailers to Compete with the online sellers. This Program offers an excellent Sales and Income growth to every Retailer associated with Athuliam.

*Local Se Global*

\*Conditions apply



# Creative & Exclusive



## REFERENCE SALES

A Specially designed Income and Sales Program for the Housewives, Students and Retired People. This Special Athuliam Program offers an excellent earning opportunity with bare minimum efforts to every Athuliam associate.

*Utmost Ease of Earning*

\*Conditions apply



Franchisee Referral  
Bonus - 1 %

फ्रेंचाइजी रेफेरल बोनस - 1%



**FRANCHISE**





Refer a Franchisee and earn 1%  
Lifetime on the business of the  
referred Franchisee.

\*Conditions apply





## Contact us

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# Disclaimer

- Athuliam Beauty and Wellness Pvt. Ltd. (ABWPL) does not offer any fix Income in any manner. Whatever the benefits are shown in the PDF are purely based on Self & the Team's Purchase of products Sold ABWPL by recruited by Self whose ID is active with a business value shown in this PDF. Further more the Special Programs and their benefits are designed by Athuliam company on its own and these are not associated with any Institution whether Government or Independent or any other.
- The benefits associated with Family Options A and B are purely a Sales/Purchase Program designed by ABWPL and the same are a percentage of the profit from the Sales of all/specific products dealt by ABWPL as per the Athuliam Business Plan.
- The Rewards images shown in the PDF are purely for the understanding purpose of Rewards hence the original Rewards may vary from the images. Furthermore the Taxes, Insurance or any levies on Property, Two and Four Wheelers are born by the Rewardee.
- KYC Mandatory to receive any kind of benefit from ABWPL. All Govt. rules applicable on disbursable income to the Athuliam Associates. Company can ask for original documents at any point of time in case of any doubt and the forged documents will attract the termination of ID along with all the current and future benefits.
- The benefits under Female and Student Special Active IDs are offered as per documents only, hence no benefit in any form is transferable to any other family member in case the person is alive.
- All the Associates area requested to understand the business plan and other terms & Conditions carefully before recruiting prospect Associate under self and offer/pass the right information to the prospect associate.
- ABWPL reserves the right to modify the terms of business/plan in case of any unavoidable circumstances or change in related Govt. Policies



THANK  
YOU